



**THE BIG
ISSUE**



**THE BIG ISSUE
CHRISTMAS
KIDS COVER
COMPETITION**

WHAT IS THE BIG ISSUE CHRISTMAS COVER COMPETITION?

The Big Issue Christmas Cover Competition is an opportunity for young people to design a cover for one of the UK's most iconic magazines. The competition has been running for seven years and has given us some of our most-loved Christmas covers.

One lucky winner will have their design featured on The Big Issue's bumper Christmas edition – with hundreds of thousands of copies sold across the UK.

We will also be offering a special prize for the best group entry – from a school or nursery class or any other group of youngsters who send in a bundle of entries.

We'll print as many pictures as we can squeeze into the magazine and all entries will also feature in a spectacular online gallery.

WHAT IS THIS YEAR'S THEME?

Christmas! This year we want to keep it simple. What makes you feel Christmassy? Is it Santa, reindeer, decorating trees, receiving presents or gifting them to others?

WHAT KIND OF ARTWORKS CAN BE SUBMITTED?

Artwork can take any form, from drawings to paintings to digital art. So have your pens, pencils, crayons, paint and tablets at the ready. The Big Issue is A4 size, so that's the best size for the artwork.

WHAT ARE SOME PREVIOUS WINNERS?

On this page you can see all the previous winners of the competition – we hope they give you some inspiration. Though we are always looking for new ideas from talented young artists.



**2019
WINNER
KAORIKO
TAMURA**



**2018
WINNER
LUCY
NORRIS**



**2017
WINNER
MARTIN
WELSTED**



**2016
WINNER
JOE
EVANS**



**2015
WINNER
MILLIE
BEVAN**



**2014
WINNER
MAYA
JERRAM**



**2013
WINNER
DYLAN
ALLMAN**

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WHAT IS THE CLOSING DATE?

Artwork must reach us by November 23

WHO CAN ENTER?

Anyone aged 13 or under can enter.

HOW DO I ENTER?

Please send the cover artwork, along with the name, age and contact number (or email address) for the artist (or their parent, guardian or teacher) to The Big Issue using one of the methods on the right. If you would like to include a message for our vendors, or your local vendor, we'll be happy to pass these on.

We are very happy to receive bundles of entries from schools. Please include each of the artists' names and ages with their artwork, along with contact details for the teacher.

THE BIG ISSUE CHRISTMAS KIDS COVER COMPETITION

BY POST

Send your entries to:
**Christmas Kids Cover
Competition,
The Big Issue,
43 Bath Street,
Glasgow, G2 1HW**

BY EMAIL

Send high-resolution
pictures to
editorial@bigissue.com

Unfortunately, we can't
return any artwork.

TEN FACTS ABOUT THE BIG ISSUE

01 The Big Issue exists to create opportunity for the most vulnerable and marginalised people in the UK. Many of those people have experienced homelessness.

02 Selling The Big Issue is a job. We call the people who sell The Big Issue our 'vendors'.



03 Our vendors buy copies of the magazine for £1.50 and sell them on for £3. In this way they earn a living



04 Approximately 3,700 homeless and vulnerable people walk through The Big Issue's doors every year, looking for work.

05 The Big Issue was launched in 1991. It recently celebrated its 29th birthday.



06 Over the last 29 years, The Big Issue has sold more than 200 million copies.

07 More than 92,000 people have sold The Big Issue.

08 In the last year, The Big Issue has faced a lot of challenges. The coronavirus pandemic meant that our vendors were unable to do their jobs for part of the year. When they were allowed to work again, there were fewer people to sell the magazine to, as many people are staying at home.



09 The Big Issue is a "social business", which means that it is not purely set up to make a profit. Instead it has a social goal – to end poverty in the UK.



10 The Big Issue has inspired more than 100 other "street papers" around the world. These magazines all work in the same way as The Big Issue. We all offer "a hand up, not a handout".