

Power Up London

Application Questions

FOR ORGANISATIONS

Contents

Contents.....	1
Accessibility	2
The Power Up London Application Form	2
The application form questions.....	3
About you organisation or initiative	3
Your organisation's legal structure and registration	6
Your social impact work and trading to-date	9
About the service or product.....	11
Your Power Up London grant budget.....	15
Your team, staff and volunteers	17
About the finances of your organisation	19
About the leadership of your organisation	21
About the main participant for Power Up London.....	27
Equal Opportunities Monitoring	28
About the person submitting this application	30
Alternative contact person	31
Declarations and next steps	32
A few final questions.....	33
What happens after submitting your application?	34

Accessibility

If this document is formatted in a way that is not accessible to you, please email csv@bigissueinvest.com, and we will share this information in a more appropriate format.

If you need help to complete the application, please email csv@bigissueinvest.com for support. For example, you may need help if you have dyslexia, neurodiversity and/or a visual impairment.

The Power Up London Application Form

To apply for Power Up London, you will need to complete an online application form. In this document, you will find an overview of all the questions we ask, with additional guidance.

Once you start completing the application form, you will be able to save your progress and resume at a later point.

You can find a link to the form on the [Power Up London website](#), alongside details about pre-application webinars and other support which will help you understand the programme and our priorities.

The application form questions

About you organisation

In this section, you will be asked to indicate whether you are applying on behalf of an informal initiative, or on behalf of an organisation.

The programme aims to support organisations and initiatives that wish to develop or grow their traded income – please do not apply if you plan to fund the services or products you have in mind mostly through grants and donations. See the programme's application guidance for details regarding eligibility for the programme.

Application type: Are you applying as an organisation or as an informal team / individual?

Power Up London is open to social entrepreneurs: informal teams, charities and social impact-first companies that wish to generate income through the sale of services or products to individuals, local authorities, public bodies such as NHS trusts, private companies etc. Choose the 'organisation' option if you are already registered with Charity Commission, Companies House or the Financial Conduct Authority.

<input type="checkbox"/>	Organisation delivering social impact
<input type="checkbox"/>	Informal team or an individual social entrepreneur

THIS DOCUMENT ONLY INCLUDES APPLICATION QUESTIONS FOR ORGANISATIONS DELIVERING SOCIAL IMPACT.

Income below £500,000: tick the checkbox to confirm your organisation's income in the last financial year meets the programme's eligibility conditions.

Only organisations whose income in the last financial year was below £500,000 are eligible to apply for the London Power Up programme.

Legal name: what is the legal name of your organisation?

You can refer to the Charity Commission, Companies House or the Financial Conduct Authority online record of your organisation.

Online presence: what is your organisation's or initiative's website or social media account (if you have one)?

Please provide a single link here to the website or social media page that includes most information about your organisation's work.

Your main goal for the programme: what would you like Power Up London help you achieve?

The services or products referred to in the options below do not need to be social impact-oriented, provided that their main purpose is to fund social impact delivered by your organisation or initiative.

	We are yet to start delivering our first service or product and wish to launch one
	We have an existing service or product and would like to start providing a new one
	We would like to further develop a service or product that we've been delivering for some time
	We have a service or a product that we'd like to introduce in a new geographic area
	We would like to turn an existing social impact service or product into a source of income

Your London area: which borough of London benefits – or will benefit – the most from your social impact work?

Pick the borough from options below. If you do not plan to focus on any one specific borough of London, can tell us more about the area(s) you plan to cover in the following question. Please note, however, that the Power Up London programme is only open to organisations operating in Greater London (all of London Boroughs plus the City of London).

<input type="checkbox"/>	No specific or single borough
<input type="checkbox"/>	Barking and Dagenham
<input type="checkbox"/>	Barnet
<input type="checkbox"/>	Bexley
<input type="checkbox"/>	Brent
<input type="checkbox"/>	Bromley
<input type="checkbox"/>	Camden
<input type="checkbox"/>	City of London
<input type="checkbox"/>	Croydon
<input type="checkbox"/>	Ealing
<input type="checkbox"/>	Enfield
<input type="checkbox"/>	Greenwich
<input type="checkbox"/>	Hackney
<input type="checkbox"/>	Hammersmith and Fulham
<input type="checkbox"/>	Haringey
<input type="checkbox"/>	Harrow
<input type="checkbox"/>	Havering
<input type="checkbox"/>	Hillingdon
<input type="checkbox"/>	Hounslow
<input type="checkbox"/>	Islington
<input type="checkbox"/>	Kensington and Chelsea
<input type="checkbox"/>	Kingston upon Thames
<input type="checkbox"/>	Lambeth
<input type="checkbox"/>	Lewisham
<input type="checkbox"/>	Merton
<input type="checkbox"/>	Newham
<input type="checkbox"/>	Redbridge
<input type="checkbox"/>	Richmond upon Thames
<input type="checkbox"/>	Southwark
<input type="checkbox"/>	Sutton
<input type="checkbox"/>	Tower Hamlets
<input type="checkbox"/>	Waltham Forest
<input type="checkbox"/>	Wandsworth
<input type="checkbox"/>	Westminster

IF YOU SELECTED 'NO SPECIFIC OR SINGLE LONDON BOROUGH' IN THE QUESTION ABOVE>

No specific or single London borough: if you do not plan to focus on any one specific borough of London, can tell us more about the area(s) you plan to cover

Please note that the Power Up London programme is only open to organisations operating in Greater London (all of London Boroughs plus the City of London).

MAX 100 WORDS

Postcode: what is the postcode of your main office?

This can be the place where your team meets, or where activities you organize take place, if you do not have a formal office.

Your organisation's legal structure and registration

Incorporation date: when was your organisation registered?

Power Up London is open to applications from organisations that have been incorporated for less than 5 years on the 30th of June 2025. See your organisation's record on Companies House, Charity Commission or Financial Conduct Authority website.

Legal structure: what is the legal structure of your organisation?

	Unincorporated Trust or Association
	Charitable Incorporated Organisation (CIO)
	Charitable Trust or Association
	Charitable company (CLG or CLS)
	CIC Ltd by Guarantee
	CIC Ltd by Shares
	Community Benefit Society (BenCom)
	Charitable Community Benefit Society
	Co-operative (IPS)
	CLG - Company Limited by Guarantee
	CLS - Company Limited by Shares
	Other

IF YOU SELECTED 'OTHER' IN THE QUESTION ABOVE>

Legal structure – other: if you selected Other above, please tell us more about the legal structure of your organisation.

Please note that the Power Up London programme is only open to organisations that have a social purpose, a profit lock, and an asset lock.

MAX 100 WORDS

Social objectives, asset & profit lock: does your organisation have social objectives and asset & profit locks incorporated in its founding document?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	Not sure

Social objectives – the stated social purpose of your organisation – would usually be included in your founding documents in an 'Objects' section or under a 'Social Purpose clause'.

By **profit lock** we mean a restriction on distribution of profits, to the extent that at least 51% of surpluses are reinvested for the social purpose of your organisation.

An **asset lock** is a restriction stating that any remaining assets, should your organisation wind up, will be passed on to another social purpose organisation.

IF YOU ANSWERED 'NO' OR 'NOT SURE' IN THE QUESTION ABOVE>

Social objectives, asset & profit lock – commitment: tick this checkbox to confirm your commitment to introduce social objectives and asset & profit locks into your organisation's founding document in the course of the Power Up London programme.

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Charity number: what is your organisation's Charities Commission registration number?

Charity number of the legal entity that would receive the Power Up London grant. You can check here:

<https://register-of-charities.charitycommission.gov.uk/charity-search/>

Company number: what is your organisation's Companies House registration number?

Company number of the legal entity that would receive the Power Up London grant. You can check here:

<https://find-and-update.companyinformation.service.gov.uk/>

FCA number: what is your organisation's Financial Conduct Authority registration number?

FCA number of the legal entity that would receive the Power Up London grant. You can check here: <https://mutuals.fca.org.uk/>

Governance document – upload: Please upload the latest version of your organisation's governing document or any other document outlining the social objectives and asset & profit locks of your organisation.

Tick the check box below to display an overview of governing documents used by different legal structures.

☐

Governing documents – types: tick this checkbox for an overview of governing documents used by different legal structures

☐

Charitable Incorporated Organisations (CIO)

Constitution (for Association CIOs) or a **Trust Deed**, a **Will**, **Scheme** or **Conveyance** (for Trust CIOs)

Charitable Trusts or Associations

Trust Deed or a **Declaration of Trust**, or a **Will**

Companies

CIC Ltd by Guarantee, CIC Ltd by Shares, CLG (Company Limited by Guarantee), CLS (Company Limited by Shares): **Memorandum and Articles of Association**

Societies and cooperatives

Community Benefit Societies (BenCom), Charitable Community Benefit Societies, Co-operatives (IPS): **Rules**

Your social impact work and trading to-date

In this section, we ask about the social impact you are making or plan to create, and about your trading activities to-date.

Throughout this section, we use the terms *service* and *product*. A service could be a provision of an arts programme for vulnerable youth commissioned from you by a local authority, or a café that provides skills training for asylum seekers. A product could be your own brand of imported coffee that helps finance the café.

Social mission: what social goals does your organisation work towards?

Your mission could be, for example, to provide affordable housing to people facing a range of disadvantages in the borough of Haringey.

MAX 200 WORDS

Your organisation or initiative: please tell us about the origin and work of your organisation or initiative to-date.

You can tell us, for instance, why was it set up and by whom; what activities does it run, what services does it provide and how does it address social need; as well as who has benefited from your work so far, and in what way.

MAX 400 WORDS

Environmental goals: to what extent do your goals and activities focus on addressing environmental issues?

We ask you here to select from a list of options the one you think fits best and include details of the environmentally focused aspects of your work in a note below.

<input type="checkbox"/>	Our services and products mainly address social need, environmental issues are not central to our work
<input type="checkbox"/>	Our services and products mainly address social need and we're trying to reduce their environmental impact
<input type="checkbox"/>	All of our services or products are designed to address environmental issues, and specific (groups) of people benefit
<input type="checkbox"/>	All of our services or products are designed to address environmental issues, our customers are not individuals
<input type="checkbox"/>	All of our work focuses on addressing environmental issues, we don't provide services or products

Environmental goals – detail: if you feel environmental issues are important or central to your work, please tell us more...

... about your environmental work so far and plans you might have for the upcoming year(s).

MAX 300 WORDS

Trading activities: tick this checkbox if your organisation generates income from selling products or services

By trading, we mean the sale of services or products to individuals, companies, NHS trusts, local authorities or other customers. It excludes all grants or donations.

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IF YOU TICKED THE CHECKBOX ABOVE>

Trading activities: how do you generate income other than through grants and donations?

Please focus on income generated through sales of services/products whether to individuals, companies, NHS trusts, local authorities etc. If grants make up a significant portion of your income, please tell us about the key ones as well.

MAX 500 WORDS

Trading activities - future plans: what plans do you have for developing trading activities over the next 2 years besides the service or product you wish to work on during the Power Up London programme?

It is perfectly fine to state you have no other plans.

MAX 300 WORDS

About the service or product

...that you wish to work on during the Power Up London programme.

In this section, we ask about the service or product you would be working on during the Power Up London programme, and how it will help advance the goals of your organisation or initiative. When describing your 'service or product', feel free to include plans and investments you wish to make to strengthen your organisation internally.

Your service or product: please tell us about the service or product you will be working on during the Power Up London programme

What is the service or product, and what does it do (or will do) for its users or for your organisation? How often and for how long do (or will) people benefit from using it? What do you need to have in place to deliver the service or product? What do you have in place already and what do you still need to figure out or arrange?

MAX 500 WORDS

Your service or product – income generation: how does (or will) the service or product you will be working on generate income for your organisation?

Who will be your customers & what will they be paying for? How many customers will you need to cover the costs of delivering the services/product? How much will they need to buy from you and how will they find out about your product, etc.?

MAX 300 WORDS

Preparatory work to-date: which of the following areas have you explored in detail with respect to the service or product you would be working on during the Power Up London programme?

We ask you to select from a list of options here. The list covers some of the different aspect of introducing a new service or product that you may have researched and considered in some detail. You may select multiple options.

<input type="checkbox"/>	market demand (or social need) among target group
<input type="checkbox"/>	means of reaching the potential users of your services or products
<input type="checkbox"/>	pricing of your services or products in comparison with other providers
<input type="checkbox"/>	bidding opportunities with public and private sector & non-profit funders
<input type="checkbox"/>	people with expertise who could assist or join your team
<input type="checkbox"/>	technological and infrastructural requirements
<input type="checkbox"/>	partnerships for delivery of services/products and social impact
<input type="checkbox"/>	financial planning: upfront costs, running costs, cashflow forecast
<input type="checkbox"/>	organisational development: what your organisation needs in order to grow

Users of your service or product: please tell us more about the people who benefit, or will benefit, from the service or product you will be working on.

What do they have in common in terms of life situation, age, health, ethnicity, social and economic status etc.? What are the challenges they face and what specific needs do they have?

MAX 300 WORDS

Affordability: please tell us to what extent would the service you wish to work on during the Power Up London programme be accessible to people with low or no incomes/savings, and how you plan to achieve this

There are many ways of combining commercial and subsidised service offers to those on low incomes – tell us about your model here. It is in no way required that the service or product you wish to focus on would be provided at its market value.

MAX 200 WORDS

IF YOU ARE YET TO LAUNCH THE SERVICE OR PRODUCT YOU WILL BE WORKING ON DURING POWER UP LONDON>

Goals for the programme – expected launch: when do you expect to launch the service or product you will be working on during the Power Up London programme?

Please give us your best guess for the month and year when you plan to move from any initial pilot or test stage to full provision of the service or product.

Number of users – current: Over the past 12 months, how many people facing challenges have used the service or product you wish to work on during the Power Up London programme?

In case you are providing both commercial and impact services, please provide an estimate for the number of your users that face challenges – typically accessing the service or product at a discounted rate or for free.

Number of users – expected: How many people facing challenges do you expect to use your services or products in the 12 months following your participation in the Power Up London programme?

This would be the 12 months following the end of March 2026. We ask about unique users directly benefiting from the service or product – typically accessing it at a discounted rate or for free.

IF YOUR ORGANISATIONS ALREADY DELIVERS AN IMPACT SERVICE OR PRODUCT>

Voice of the people you serve: in what ways do you involve your current service or product users – or people with first-hand experience of the social challenge you are addressing – in shaping your organisation's work?

You can select multiple options here and will be able provide additional detail in a note below.

<input type="checkbox"/>	We collect feedback from service users about their experience of using our products/services
<input type="checkbox"/>	Our services are designed by people with first hand experience of the challenges we are addressing
<input type="checkbox"/>	We have a formal advisory group of people who have experience of the challenge we are addressing
<input type="checkbox"/>	We involve representatives of our service/product users in designing new or adapting existing services
<input type="checkbox"/>	Present or past users of our services are members of our leadership team
<input type="checkbox"/>	None of the above
<input type="checkbox"/>	Other

User involvement – detail: here you can share additional details relating to the way users or people with lived experience are involved in shaping your organisation's work or the service or product you will be working on

This can include the format of their involvement (satisfaction surveys, brainstorming, focus group sessions, structured interviews, membership on committees and advisory boards etc.), as well as frequency & regularity of their involvement.

MAX 300 WORDS

IF YOU ARE YET TO LAUNCH YOUR FIRST IMPACT SERVICE OR PRODUCT>

Voice of the people you will serve: in what ways do you plan to involve your service or product users – or people with lived experience – in shaping your organisation's work or the service / product you will be working on?

This can be done with varying frequency & regularity through different means, ranging from satisfaction surveys, joint brainstorming, focus group sessions, structured interviews, to membership on committees and advisory boards, etc.

MAX 300 WORDS

The Power Up London accelerator and grant

In this section we ask how you hope to benefit from the Power Up London accelerator and how you would like to spend your Power Up London grant.

Power Up London grants are intended to help organisations launch new products or services, take existing products or services to new markets, safeguard or create new jobs in the local community. Grants of up to £10,000 will be awarded to organisations participating in Power Up London, paid in a single instalment.

All grant funds must be spent by May 31st 2026. Keep in mind that only expenditures incurred within the grant period (6 months since you receive the funding) are eligible for funding from this grant.

Only expenditures listed as eligible in the Power Up London application guidance can be covered using the Power Up London grant. More granular details will be provided in the grant's General Terms & Conditions.

We will ask you how things went half-way through the grant period (a short interim report), and at its end (a final report). For the final report, we will ask you to provide evidence of all expenditures over £100. These will be copies of receipts & invoices and bank statements with relevant transactions list. When it comes to jobs funded using the grant, we will ask for official letters of appointment, employment contracts, job descriptions and payslips.

Accelerator: how do you hope to benefit from participating in the Power Up London accelerator?

In this question, we ask about advances you would expect to make in the near term - in terms of developing your chosen service, product, organisation or initiative - as a result of participating in the Power Up London accelerator.

MAX 200 WORDS

Accelerator – main participant: tell us a little about the main participant you are putting forward for the Power Up London programme.

Tell us what makes them the ideal person from your organisation to take part in the Power Up London accelerator.

MAX 200 WORDS

Main purpose of the grant: what would you like the Power Up London grant help you achieve?

Organisations participating in Power Up London receive a grant of £10,000 that can be used to cover staff costs, buy equipment, deliver activities, invest in systems etc. See below for a detailed list of eligible expenses.

MAX 200 WORDS

Your Power Up London grant budget

Eligible costs: tick this checkbox to show an overview of eligible & ineligible expenditures under the Power Up London grant's General Terms & Conditions.

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WHEN YOU TICK THE CHECKBOX ABOVE, THE APPLICATION FORM WILL SHOW A LIST OF ELIGIBLE AND INELIGIBLE EXPENDITURES.

Salaries: amount

This would include all salary-related costs for your staff members: basic pay, NI contribution, pension contributions. If not relevant, enter 0.

Salaries: description

Please tell us which roles you'd like to cover using the grant and what they'll help you achieve; the number of working hours per week/Full Time Equivalent; how many months of work would be covered & other details that might be relevant.

MAX 200 WORDS

Project costs: amount

This might include the costs of project activities, external services, marketing costs, business travel costs, investments in systems; maintenance costs of assets your organisation owns. If not relevant, enter 0.

Project costs: description

Please describe what you'd like to use the grant to cover - which activities do these expenses relate to and what will they help you achieve.

MAX 200 WORDS

Equipment: amount

This might include any items of small equipment you wish to purchase, e.g. fixtures and fittings in new premises, IT equipment needed for your services or to facilitate access to them etc. If not relevant, enter 0.

Equipment: description

Please describe what equipment you would be purchasing and what it would help you achieve.

MAX 200 WORDS

Other: amount

Please include any other expenditures you'd like to use the grant to cover that are not included elsewhere. If not relevant, enter 0.

Other: description

Please provide details of any other costs you would wish to cover using the grant.

MAX 200 WORDS

Your budget total: the sum of expenditures you wish to cover with the Power Up London grant

This field automatically adds up all the amounts you have entered under Salaries, Project costs, Equipment & Other.

PUL Grant: the maximum Power Up London grant amount

Please make sure your budget does not exceed this amount.

£10,000

Your team, staff and volunteers

In this section we ask about the people who make up your organisation: your volunteers, staff, and the team that will work on the service or product you wish to develop during your participation in the Power Up London programme.

We use the term 'Full Time Equivalent' ('FTE') when asking you to provide the number of staff 'expressed as FTE', or to indicate 'additional FTE capacity' that will be hired. The term 'FTE' usually refers to formal employment – in this form, we use it in a more general sense as a measure of 'time spent working per month'.

FTE stands for 'Full Time Equivalent' and is a way of counting the staff time available to an organisation. For instance, 1 person working full time (5 days a week) = 1 FTE, while 1 person working one day a week = 0.2 FTE. FTE is not 'headcount' – if you have 5 outreach officers each working one day a week throughout the month, the 'outreach officer' role in your organisation will amount to 1 FTE (5 officer x 0.2 FTE), although the headcount for this role would be 5 (staff members).

Your team: please list the key roles in your team that will be working on developing the service or product, with a rough indication of the time they would be contributing per month, expressed as Full Time Equivalent (FTE)

For example, you might include on separate lines a short note, such as 'Finance Officer – 0.1 FTE, external' (=2 days/month, i.e. 0.5 days a week). Or 'Team Lead – 0.6 FTE, employment contract' (=12 days/month, i.e. 3 days a week). Or 'Researcher – 0.2 FTE, volunteer' (=4 days/month, i.e. 1 day a week).

MAX 150 WORDS

FTE salaried staff: what is the total Full Time Equivalent of your salaried staff at the time of applying?

For example, if you have 1 person working full time (1 FTE) and 1 person working half time (0.5), enter 1.5. If you currently do not employ any staff, enter 0.

Number of volunteers: on average, how many volunteers work for your organisation or initiative per month?

If you currently have no paid staff, indicate the number of volunteers outside your core management team. An estimate is sufficient here.

Hiring new staff: please tick this checkbox if you are planning to hire new staff members using the Power Up London grant.

FTE salaried staff – outlook: assuming you will receive a Power Up London grant, how much staff capacity would you be hiring, expressed as Full Time Equivalent?

Estimated FTE of new hires (+ additional FTE of current staff) that you'd be paying for either from the PUL grant directly, or from incomes secured thanks to the grant by February 2026.

FTE redundancies prevented – outlook: assuming you will receive a Power Up London grant, how much FTE staff capacity would be preserved?

Estimated FTE of avoided redundancies or reduced working hours for current staff – avoided by spending the grant, or by using incomes secured thanks to the grant. If you aren't expecting to lose any staff capacity in the next year, enter 0.

About the finances of your organisation

In this section, we ask about your understanding of your organisation's financial situation and outlook.

Income: what was your organisation's overall income in the last financial year?

This would include all income from grants, donations, sale of services or products to individuals, companies, NHS trusts, local authorities and other customers.

Expenditure: what was your organisation's overall expenditure in the last financial year?

Your expenditure would include everything you paid for and included in the accounting of your organisation - services, goods, utilities, salaries, etc.

Unrestricted cash reserves: approximately how much unrestricted cash reserves does your organisation currently have?

This is cash in the bank or money soon to be received by your organisation that is to be held for a specific purpose. A restricted reserve would be, for instance, money for salaries of staff that will deliver a service you were contracted to provide. If zero, please enter 0.

Unrestricted cash reserves - more than 6 months: If your organisation holds more than six months of unrestricted cash reserves, do you have any specific reasons for this?

To calculate how much is '6 months of reserves', take the sum of your expenditures in the last financial year and divide by 2. You may need to have more than '6 months of reserves' if you are saving up to carry out the maintenance a building, for example.

MAX 100 WORDS

Negative balance sheet or debt: If you had a negative balance sheet in the last financial year, or your organisation is currently in debt, please explain how you are managing this

A negative balance sheet means that your organisation's total liabilities are greater than its net assets - it owes more than it owns.

MAX 300 WORDS

Budgeted income: what is the overall income you expect to have in the next 12 months, without the Power Up London grant?

This would include income from grants, donations, sale of services or products to individuals, companies, NHS trusts, local authorities and other customers.

Budgeted expenditure: what are the total expenditures you expect to have in the next 12 months?

Your organisation's expenditures would include everything you need to pay for and would be including in the accounting of your organisation - services, goods, utilities, salaries, etc.

Income targets for this year: what makes you optimistic about meeting your budgeted income targets this year?

Please tell us more about the contracts, sales, grants or investments that you count on in this year's budget. What options (such as reducing specific expenditures) do you see in case the planned incomes fall short of your expectations?

Financial outlook: what are the main investments and main sources of funding you see for your organisation over the next 2-3 years?

Are there grants or contracts that you think you have good chances of securing, or that you want to try applying/bidding for? Will you need to refurbish premises? What expectations do you have in terms of profit/loss?

Traded income - percentage: what percentage of your organisation's income do you expect to come from trading in the next 12 months?

'Income from trading' would be the total (selling price) value of services or products you sold, whether to individuals, companies, NHS trusts, local authorities or other customers. Excludes grants & donations. An estimate is fine.

Annual accounts: please upload your two most recent annual accounts

These should include a profit & loss or income & expenditure sheet and can be in draft form. If you haven't produced full annual accounts, please submit an overview of your incomes & expenditures + assets & liabilities for each year.

About the leadership of your organisation

Inclusivity is a priority for us. Completing this section will help us to ensure that our assessments and funding are inclusive, reaching diverse communities and those are most affected by structural inequality. The provided information will be used by assessors to understand your social enterprise's governance and leadership. This is only one part of our assessment process – we encourage you to complete your application to Power Up London regardless of diversity within your leadership team!

Questions in this section ask about the number of your Board and Senior Management Team members that are from Black, Asian and Minority Ethnic communities, live with a disability or long-term illness, identify as LGBTQIA+, are female, have a lived experience of the issues your organisation is addressing, or have experience of socio-economic disadvantage.

If you are unsure on how to collect this information in an appropriate way, please send us a message at csv@bigissueinvest.com, and we'll put you in touch with a member of our Impact Team for support.

We are collecting this data under the public interest clauses of UK GDPR (Schedule 1, Data Protection Act 2018) to support equality of opportunity.

SMT in place: does your initiative have a senior management team (SMT)?

This would include your CEO & members of staff who take part in top-level decision-making, such as your chief of operations or head of finance.

<input type="checkbox"/>	Yes, we have a senior leadership team for top-level decision-making
<input type="checkbox"/>	No, we only have a CEO/director/founder that makes top-level decisions

SMT size: how many members does your senior management team have?

If you only have a CEO/director/founder that makes top-level decisions, please answer all questions about SMT below as if your SMT had 1 member (your CEO/director/founder).

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SMT BAME: do you know how many SMT members are Black, Asian or Minority Ethnic (BAME)?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

SMT BAME – number: please state how many SMT members are Black, Asian or Minority Ethnic (BAME)

--

SMT disability: do you know how many SMT members are living with a disability?

The Equality Act 2010 generally defines a disabled person as someone who has a mental or physical impairment that has a substantial and long-term adverse effect on the person's ability to carry out normal day-to-day activities.

	Yes
	Not currently monitored
	Prefer not to say

SMT disability – number: please state how many SMT members are living with a disability

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SMT LGBTQIA+: do you know how many SMT members identify as LGBTQIA+?

LGBTQIA+ stands for lesbian, gay, bisexual, transgender, queer (or questioning), intersex, asexual and "plus" which represents other sexual identities.

	Yes
	Not currently monitored
	Prefer not to say

SMT LGBTQIA+ – number: please state how many SMT members identify as LGBTQIA+

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SMT diversity – OVERALL: how many members of your SMT are either BAME, living with disability, or identify as LGBTQIA+?

Example: let's say you have a 3-member SMT; one is living with disability and identifies as LGBTQIA+, while the other two are neither BAME, living with disability or LGBTQIA+. You will enter 1 here.

--

SMT female: do you know how many SMT members identify as female?

	Yes
	Not currently monitored
	Prefer not to say

SMT female - number: please state how many SMT members identify as female

--

SMT lived experience: do you know how many SMT members have a lived experience of the issue your organisation addresses?

The SMT member would have lived through similar experience as the users of your impact services or products - or his or her close family member would.

	Yes
	Not currently monitored
	Prefer not to say

SMT lived experience - number: please state how many SMT members have a lived experience of the issue your organisation addresses

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SMT experience of socio-economic disadvantage: do you know how many SMT members have a lived experience of the issue your organisation addresses?

People with experience of socio-economic disadvantage would typically have lived through prolonged economic hardship, faced inequality and barriers to social mobility with a significant impact on their quality of life and opportunities.

	Yes
	Not currently monitored
	Prefer not to say

SMT experience of socio-economic disadvantage - number: please state how many SMT members have a lived experience of socio-economic disadvantage

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Board in place: does your organisation have a Board?

This would make them a Board of Directors, a Board of Trustees, or a similar supervisory body, depending on the legal structure you choose.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

Board size: how many members does your board have?

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Board BAME: do you know how many of your Board members are Black, Asian or Minority Ethnic (BAME)?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

Board BAME – number: please state how many of your Board members are Black, Asian or Minority Ethnic (BAME)

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Board disability: Do you know how many of your Board members are living with a disability?

The Equality Act 2010 generally defines a disabled person as someone who has a mental or physical impairment that has a substantial and long-term adverse effect on the person's ability to carry out normal day-to-day activities.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

Board disability – number: please state how many of your Board members are living with a disability

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Board LGBTQIA+: Do you know how many of your Board members identify as LGBTQIA+?

LGBTQIA+ stands for lesbian, gay, bisexual, transgender, queer (or questioning), intersex, asexual and "plus" which represents other sexual identities.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

Board LGBTQIA+ - number: please state how many SMT members identify as LGBTQIA+

Board diversity - OVERALL: how many members of your Board are either BAME, living with disability, or identify as LGBTQIA+?

For example, let's say you have a 3-member Board; one is BAME and identifies as LGBTQIA+, while the other two are neither BAME, living with disability or LGBTQIA+. You will enter 1 here.

Board women: Do you know how many of your Board members identify as female?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

Board female - number: please state how many of your Board members identify as female

Board lived experience: do you know how many of your Board members have a lived experience of the issue your organisation addresses?

The Board member would have lived through similar experience as the users of your impact services or products - or his or her close family member would.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	Not currently monitored
<input type="checkbox"/>	Prefer not to say

Board lived experience - number: please state how many of your Board members have a lived experience of the issue your organisation addresses

Board experience of socio-economic disadvantage: do you know how many SMT members have a lived experience of socio-economic disadvantage?

People with experience of socio-economic disadvantage would typically have lived through prolonged economic hardship, faced inequality and barriers to social mobility with a significant impact on their quality of life and opportunities.

	Yes
	Not currently monitored
	Prefer not to say

Board experience of socio-economic disadvantage - number: please state how many SMT members have a lived experience of socio-economic disadvantage

About the main participant for Power Up London

In this section we collect a few details about the person you are putting forward as the main participant for Power Up London. The main participant will take part in most of the programme's learning, mentoring and training sessions. They will also be our primary contact in your organisation or initiative.

Main participant: **first name**

First name of the main participant.

Main participant: **surname**

Surname of the main participant.

Main participant: **title**

Mr
Mrs
Ms

Main participant: **email address**

Email address of the main participant.

Main participant: **phone number**

Phone number of the main participant.

Main participant: **role in your organisation or initiative**

The role or official position of the main participant in your organisation or initiative.

Equal Opportunities Monitoring – main participant

We are monitoring the leadership inclusivity of initiatives and organisations that apply for our funding. This section is for the main participant in the Power Up London programme for your organisation or initiative to complete. The main participant will take part in most of the programme's learning, mentoring and training sessions.

Main participant – gender:

<input type="checkbox"/>	None
<input type="checkbox"/>	Male
<input type="checkbox"/>	Female
<input type="checkbox"/>	Other
<input type="checkbox"/>	Prefer not to say

Main participant – age:

<input type="checkbox"/>	16-24
<input type="checkbox"/>	25-29
<input type="checkbox"/>	30-34
<input type="checkbox"/>	35-39
<input type="checkbox"/>	40-44
<input type="checkbox"/>	45-49
<input type="checkbox"/>	50-54
<input type="checkbox"/>	55-59
<input type="checkbox"/>	60-64
<input type="checkbox"/>	65-plus
<input type="checkbox"/>	Prefer not to say

Main participant – disability:

The Equality Act 2010 generally defines a disabled person as someone who has a mental or physical impairment that has a substantial and long-term adverse effect on the person's ability to carry out normal day-to-day activities.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	Prefer not to say

Main participant – ethnicity:

	Asian or Asian British
	Black, Black British, Caribbean or African
	Mixed or multiple ethnic groups
	White
	Any other White background
	Any other ethnic background
	Prefer not to say

About the person submitting this application

In this section we collect a few details about the person who is submitting your initiative's or organisation's application to Power Up London. If you are applying as an organisation, this must be a person authorised to sign on its behalf (an authorised signatory).

Submission sign-off: is the person signing off this application the same as the person who will be your main participant for Power Up London?

If you answer 'yes' to this question, details of the main participant will automatically appear in the fields below, and you will later be asked to provide details of an additional contact person. If you answer 'no' to this question, you will be asked below to fill in the personal details of whoever is signing off and submitting this form.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

IF YOU ANSWERED 'YES' TO THE QUESTION ABOVE, THE FIELDS BELOW WILL SHOW PERSONAL DETAILS OF THE MAIN PARTICIPANT>

Person submitting the application: first name

First name of the person submitting this application.

Person submitting the application: surname

Surname of the person submitting this application.

Person submitting the application: title

<input type="checkbox"/>	Mr
<input type="checkbox"/>	Mrs
<input type="checkbox"/>	Ms

Person submitting the application: email address

Email address of the person submitting this application..

Person submitting the application: phone number

Phone number of the person submitting this application.

Person submitting the application: role in your organisation

What role does the person submitting this application play in the organisation? Are they an authorised signatory?

THE FOLLOWING SECTION WILL APPEAR ONLY IF YOU ANSWERED 'YES' TO THE QUESTION ABOVE>

Alternative contact person

You will only be asked to complete this section if your designated main participant for Power Up London is the same person as the person submitting this application. This is because we need an alternative way of contacting your organisation or initiative.

Alternative contact person name: please enter the full name of an alternative contact person in your organisation or initiative

The full name of an alternative contact person in your organisation.

Alternative contact person – email: please enter an email address for the alternative contact person

Email address for the alternative contact person.

Alternative contact person – phone number: please enter a phone number for the alternative contact person

Phone number for the alternative contact person.

Declarations and next steps

No insolvency proceedings: tick this checkbox to confirm your organisation is not facing insolvency proceedings.

☐

Dual authority bank account: does your organisation currently have a dual authority bank account?

Dual authority means that two or more unrelated people must sign checks or sign off payments made from your organisation's account.

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	Not sure

IF YOU ANSWERED 'YES' IN THE QUESTION ABOVE>

Dual authority bank account – signatories: please enter the full name of people who need to jointly sign off payments from your organisation's bank account

IF YOU ANSWERED 'NO' OR 'NOT SURE' IN THE QUESTION ABOVE>

Dual authority bank account – commitment: tick this checkbox to confirm your commitment to set up a dual authority bank account

To receive the Power Up London grant, you will need a bank account in the name of your organisation that has dual authority set up.

☐

Subsidy Control declaration: tick this checkbox to confirm that by accepting BII's support package you will not exceed the MFA threshold and that you are authorised to make this declaration on behalf of your organisation.

If accepted into the Power Up London programme, your organisation will receive a package of support totalling £16,750 (a grant of £10,000 and non-financial support consisting of workshops, mentoring, advisory valued at £6,750).

☐

Additional information on Subsidy Control and the Power Up London support package

The Power Up London grant and non-financial support is delivered using funding from the Greater London Authority. It therefore represents public funding and is considered a subsidy under the UK Subsidy Control Act 2022, which limits the amount of government financial support a business can receive. The total value of the support (non-financial + grant) will be treated as Minimal Financial Assistance (MFA) for subsidy control purposes. Under the MFA rules, enterprises can receive up to £315,000 of government subsidy within a rolling period of three financial years (consisting of the elapsed part of the current financial year, and the two previous ones). The estimated total value of the subsidy you may receive if accepted into the programme is up to £16,750.

GDPR consent: please tick this box to indicate that you have read and agree with our GDPR policy

We are collecting this data as part of the public interest conditions under GDPR rules (Schedule1, Data Protection Act 2018) to support equality of opportunity or treatment. You can view our GDPR policy for the Power Up London Programme on our website.

☐

Correctness of information in this form: tick this checkbox to confirm that all information submitted in this form are, to the best of your knowledge, correct.

☐

Signature of the person completing this form: please sign here before submitting your application to Power Up London

A few final questions

How did you find out about this programme?

Please include the name of specific organisations, if you received the information through their newsletter, or if you saw it on their Facebook page.

MAX 100 WORDS

May we contact you in the future?

Big Issue Invest would like to contact you in the future about other grant funding, investment funding opportunities and non-financial support we offer, whether or not you

are successful with this application. We will always treat your personal details with care and never sell your data to others for marketing purposes.

<input type="checkbox"/>	Yes, I agree to be contacted
<input type="checkbox"/>	No, please don't contact me

By selecting 'YES', you consent to the use and processing of personal data submitted through this form by BII in order to provide you with information and advertising regarding BII's products or services, including by email. You may withdraw my consent at any time.

We will let you know the outcome of this application regardless of the choice you make in this question.

What happens after submitting your application?

Once you submit this grant application, it will be reviewed by Big Issue Invest's internal team of assessors. We will let you know the outcome by September 15th 2025. If our assessors recommend your application for funding, you will receive the full grant amount of £10,000.

What happens if you are successful?

Big Issue Invest and a representative of your organisation will sign a Grant Offer Letter, accompanied by a set of General Terms & Conditions. In practice, you will receive the news alongside a link from us to a similar online form, where we'll ask you for some additional information about people who own or govern your organisation – see below for details of what we ask for. You will need to incorporate before receiving a grant from Big Issue Invest.

After you submit the Grant Offer Letter form, we will conduct identity checks on the people you will have listed in your Grant Offer Letter and contact you in case anything needs to be clarified.

After completing these due diligence steps on our side, the grant will be released to your organisation's bank account. We expect this process to be completed by the end of November 2025 at latest.

What will you be asked to provide when completing your Grant Offer Letter form?

Personal details of the person signing the Grant Offer Letter

Their first, middle and second name, date of birth, home address, phone number – this must be an Authorised Signatory of your organisation. You will also need to upload a scan/photo of the driving license/passport & proof of address of this person.

Personal details of one Bank Account Signatory

Their first, middle and second name, date of birth, home address – this must be one of the people authorised to approve transaction on your organisation's bank account. You will also need to upload a scan/photo of the driving license/passport & proof of address of this person.

Your organisation's bank account details

You will need to upload a signed scan/photo of your organisation's bank account statement for the last two months with the bank account holder name, account number and sort code indicated. The document needs to be signed by your organisation's Authorised Signatory.

--end--